

7791-0052-25

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF:

Michael C. SCROGGIE ETAL

SERIAL NO. 08/873,974

2nd CPA FILED: HEREWITH

FOR: SYSTEM AND METHOD
FOR DISTRIBUTING INFORMATION ...



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: GROUP ART UNIT: 2765

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: EXAMINER: CAUDLE, PENNY

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2-24-08

TC 2700 MAIL ROOM

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PRELIMINARY AMENDMENT

ASSISTANT COMMISSIONER FOR PATENTS
WASHINGTON, D.C. 20231

SIR:

Prior to examination on the merits and further to the personal interview on January 20, 2000 between Examiner Caudle, Primary Examiner Stamber and Applicants' representatives, please amend the above-identified patent application as follows:

IN THE CLAIMS

Please cancel Claims 1-49 without prejudice or disclaimer.

Please amend Claim 50 as follows:

~~1-50~~. (Amended) A system for distributing product incentives to consumers over a communication network, comprising:

a cooperative network site configured to store at least one of (i) manufacturer incentives to purchase one of a product and a service offered by a manufacturer and (ii) retailer incentives to purchase one of a product and a service offered by a retailer;